



Blumenthal Performing Arts

2017 Gordon Hay Scholarship Information & Application Guidelines

Each year the Gordon Hay Scholarship Fund benefits one selected student from the Charlotte region who demonstrates technical and/or artistic accomplishment in a non-performance area within the performing arts. Applicants must be a high school senior, a college freshman, or a college sophomore to be considered for this scholarship.

Scholarship Details

The 2017 Gordon Hay Scholarship, in the amount of \$5,000, will be presented to one individual at the discretion of the Gordon Hay Scholarship Committee. The award is designated for special learning opportunities related to the recipient's career interest in a non-performing area within the performing arts. Opportunities include but are not limited to professional conferences, seminars, workshops, participation in an unpaid internship program, technology, books, supplies, and professional performances. This award may not be utilized for school tuition, class fees, or college living expenses.

Allocation of the award will be administered by the Education Department of Blumenthal Performing Arts. To draw from the award account, the recipient must submit a simple but formal request to Blumenthal's Education Department. It is possible for a recipient to utilize the entire award amount within the first year of college or to occasionally draw from the account as opportunities arise within a four-year undergraduate career. If the total amount of the award is not used during the undergraduate experience, the award recipient will not be entitled to a cash settlement upon graduation. Any amount remaining in the award account will be forfeited.

Selection Criteria

Scholarship applicants must meet the following criteria:

1. Academic performance
2. Evidence of a pursuit for personal excellence
3. School and community engagement
4. Desire to enrich the lives of others through the performing arts
5. Career potential in a non-performance area of the performing arts as evidenced by the student's portfolio and appropriate references
6. Proof of acceptance by (or enrollment in) an accredited four-year college or university in a non-performance discipline of the performing arts, including but not limited to: Music Composition, Orchestration and/or Direction; Choreography; Play/book Writing; Theatrical Direction; Costume, Set, Lighting or Sound Design; and Arts Administration
7. Financial need

Application Process

1. Gordon Hay Scholarship application forms will be available and downloadable on December 1, 2016 at www.blumenthalarts.org/scholarships.
2. Parents of students applying for the Gordon Hay Scholarship are encouraged to complete and submit to the appropriate government offices their respective 2016 tax returns and Federal Application for Student Aid (FAFSA) applications no later than mid-February in order to meet the application deadline of Thursday, March 9, 2017. FAFSA information may be accessed at www.fafsa.ed.gov.
3. As soon as students/parents receive a copy of the 2017-2018 Student Aid Report (SAR), which is the government-provided summary of the information submitted earlier on the FAFSA, applicants may complete and mail their application packet to the address provided below. The packet must contain:
 - o completed scholarship application form (typed responses only) inclusive of a one-page essay describing how you exemplify the characteristics of a Gordon Hay Scholar
 - o reference from at least two of the following: current theatre, music, or dance teacher
 - o transcript from applicant's high school or college
 - o copy of the 2017-2018 Student Aid Report (SAR)
 - o copy of a college acceptance letter and any financial aid award letters received (If not yet received, copies must be submitted upon receipt.)
4. Application packets must be received at the address below no later than March 9, 2017.

Selection of Final Candidates & Portfolio Presentations, April 1

1. From the total number of applicants, the Scholarship Committee will select up to 20 finalists who will be invited to a Blumenthal Performing Arts studio on April 1 to present a portfolio demonstrating their work. All applicants will be notified of their candidacy status no later than Friday, March 17.
2. All portfolio presentations by finalists will occur on April 1 in fifteen minute intervals, beginning at 9 AM and concluding no later than 4 PM.
3. Individual presentations will be limited to four minutes, followed by a discussion of up to ten minutes with Scholarship Committee members.
4. Portfolios should include show programs and photos, letters of appreciation or commendation, illustrations and/or memorabilia that portray artistry and ability. In cases in which portfolio materials are extremely limited, the Scholarship Committee will rely heavily on the discussion portion of the meeting and reference letters from teachers received earlier in the application packet. A computer and DVD player will be available for any who wish to show video clips or images recorded on DVDs.

SUBMIT ALL APPLICATION MATERIALS AS DESCRIBED ABOVE BY MARCH 9 TO:

*The Gordon Hay Scholarship Committee
c/o Blumenthal Performing Arts Education Department
345 North College Street, Charlotte, NC 28202*

If you have questions regarding the Gordon Hay Scholarship or the application process, please call Kacy Connon at 704-348-5784, or email at KConnon@ncbpac.org.